FAX

R. J. Reynolds Tobacco Co.
400 Raritan Center Parkway
Edison, N.J. 08837

Date 4/25/96

Number of pages including cover sheet 3

To: Paterson Tobacco

Denise

Phone

Fax Phone 201-345-2154

CC: Kevin Kroll
Greg Mitchell

From:

Lanny Wolfe

Phone 908-225-4774

Fax Phone 908-417-9076

REMARKS:

☐ Urgent ☒ For your review ☐ Reply ASAP ☐ Please comment

Enclosed is the information you will need to work the May Partners promotion. Please pack displays and add to normal order for each account on the attached Partners list week of May 6.

If you have any questions please let me know.

Thanks,

Lanny

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Source: https://www.industrydocuments.ucsf.edu/docs/fljy0000

R. J. Reynolds Tobacco Company
MAY PARTNERS PROMOTION

Account: PATERSON TOBACCO Acct.#488910

Brand Promotion		Doral Buy 2 Get 1 Free 4 ctn live+2 ctn free	
Display Packing	5 live pks DoralFF100 5 live pks DoralLt100 5 live pks DoralUL100 5 live pks DoralLtM100	1 white ctn DoralFF100 1 white ctn DoralLt100 1 white ctn DoralUL100 1 white ctn DoralLtM100	
Allocation (cs)	1 Doral FF100(12M) 1 Doral Lt100(12M) 1 Doral UL100(12M) 1 DoralLtM100s(12M)	2 Doral FF1006M)* 2 Doral Lt100 (6M)* 2 Doral UL100(6M)* 2 Doral LtM100s(6M)*	2 Doral FF100(6M)* 2 Doral Lt100 (6M)* 2 Doral UL100(6M)* 2 Doral LtM100s(6M)*
Displays		60	60
Date Product Recvd	5/10/96 $2,104.05	5/10/96 $536.68	5/15/96 $536.68
Display Assembly	(timing)	Immediately	
Displays Shipped to Retail - procedures required to receive .08 per ctn Category II payment:	Send displays automatically to accounts on attached list week of 5/3/96	Please cross out any account that refuses promotion and return list to RJR	If any displays are left over advise RJR- PLEASE DO NOT SEND TO OTHER ACCOUNTS
Packing and shipping payment if packing is completed within 2 weeks		28.00 per 12M case of Live product	

NOTE: PARTNERS PROMOTIONS MAY BE SENT ONLY TO PREVIOUSLY AGREED ACCOUNTS (see attached list)
*Buy 1 Get 1 Free Product
* *Voice mail 800-757-8255 mail box #48795 to request payment before *sending out displays.*

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WHOLESALER : 488910 PATERSON TOBACCO & CONF. CO.
TEMPLATE : 600355 605-00 DOR MAY B2G1F
TEMPLATE SEQ : 0001
SALES LEVEL : 12XXXX

TERR	ACCOUNT	NAME	ADDRESS	CITY	ST	QUANTITY	TAX	CHAIN-ID	SUPPLIER
122101	770527	A&H CONVENIENCE	184 RIVERVALE RD	RIVER VALE	NJ	2		-	
122101	400040	THE COFFEE STOP, INC	82 BROADWAY	WOODCLIFF LAKE	NJ	1		-	
122101	770896	BRAND BAR & BEVERAGE	73 PARK AVE	PARK RIDGE	NJ	2		-	
122101	436201	TOWN STATIONERY	35 W PALISADE AVE	ENGLEWOOD	NJ	2		-	
122101	770799	BURGUNDY'S STATY.	41 W PALISADE AVE	ENGLEWOOD	NJ	4		-	
122101	663890	QUICK SHOP	395 S WASHINGTON AVE	BERGENFIELD	NJ	2		-	
122101	451769	HENA INCORPORATED	127 PARK AVE	PARK RIDGE	NJ	2		-	
122101	400222	ROCKLINS	458 CEDAR LN	TEANECK	NJ	2		-	
122101	410831	ORADELL MINI MARKET	219 KINDERKAMACK RD	ORADELL	NJ	2		-	
122101	684421	EMERSON STATIONERY	191 KINDERKAMACK RD	EMERSON	NJ	2		-	
122101	399371	PUJA ENT/MYEL STATIO	305 PASCACK RD	WASHINGTON TOWN	NJ	2		-	
122102	422502	S. VEE CORP.	204 MAIN ST	RIDGEFIELD PARK	NJ	2		-	
122102	684332	WELSH FARMS	1330 MAIN AVE	CLIFTON	NJ	1		3897-0000	
122102	667899	FAIRLAWN NEWS & FOOD	16-15 RIVER RD	FAIRLAWN	NJ	2		-	
122102	273737	PINT CORPORATION	890 PROSPECT ST	GLEN ROCK	NJ	2		-	
122102	399825	FISHERS LUNCH	245 BOULEVARD	HASBROUCK HEIGH	NJ	2		-	
122102	707617	BIG VARIETY	830 RIVER RD	NEW MILFORD	NJ	4		-	
122603	506934	323 MAIN TOBACCO INC	323 MAIN ST	ORANGE	NJ	1		-	
122604	581831	NATIONAL FOOD STORE	152 VALLEY RD	MONTCLAIR	NJ	1		2712-0000	
122604	273280	OLYMPIC CARD & GIFTS	456 CHAMBERLAIN AVE	PATERSON	NJ	3		-	
122604	244230	VALLEY SPA	61 E MAIN ST	LITTLE FALLS	NJ	3		-	
122604	399450	KIN-LON SPA	RT 23 MEADTOWN	KINNELON	NJ	1		-	
133001	400485	JEFFERSON MARKET	PO BOX 454	LAKE HOPATCONG	NJ	1		-	
133001	690556	OAK RIDGE DELI	3051 STATE RT 23 N	OAK RIDGE	NJ	2		-	
133001	491954	THE CORNER DELI	91 MAIN ST	FRANKLIN	NJ	4		-	
133001	274033	HIGHWAY TOBACCO	337 US HIGHWAY 46	ROCKAWAY	NJ	1		-	
133003	597766	STATE NEWS	198 E FRONT ST	PLAINFIELD	NJ	3		-	
133006	451879	MINIT MART	80 MAIN ST	SAYREVILLE	NJ	2		-	
133006	279977	SUN RAY DRUGS	ROUTE 35	MIDDLETOWN	NJ	4		-	
133007	580172	SOHAM INC	81 MAIN ST	SOUTH RIVER	NJ	3		-	
133008	400507	3&1 DELI	HOPATCHUNG ROAD	HOPATCONG	NJ	7		-	
133008	344957	PATEL LIQ. & DELI	114 US HIGHWAY 46	BUDD LAKE	NJ	7		-	
133008	410138	MENHAM APOTHECARY	ROUTE 24	MENDHAM	NJ	1		-	
133008	400488	TAPPANS LIQUORS	213 HOWARD BLVD	MOUNT ARLINGTON	NJ	1		-	
133009	274174	BALDWIN NEWS & FOOD	138 BALDWIN RD	PARSIPPANY	NJ	2		-	
133009	274101	UNITED CARD & SMOKE	13 BROADWAY	DENVILLE	NJ	2		-	
133009	630831	SUB PLACE ELSE	69 ROUTE 46 WEST	FAIRFIELD	NJ	2		-	
163602	651850	QUIK MART	190 FRANKLIN TPKE	MAHWAH	NJ	4		-	

PAGE BREAK TOTAL ACCOUNTS 38 TOTAL QUANTITY 91

TEMPLATE TOTAL ACCOUNTS 38 TOTAL QUANTITY 91

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MESSAGE CONFIRMATION

DATE:04/26/96 TIME:10:05

ID:9062052967 1

DATE	TIME	TX-TIME	DISTANT STATION ID	MODE	PAGES	RESULT
04/26	10:03	02'01"	12013452154	G3-S	003	OK

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